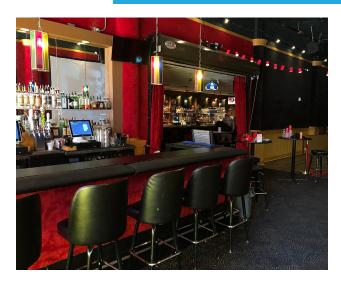


THIS IS IT!

418 E Wells Street • Milwaukee, WI 53202



THIS IS IT! - EST. 1968

VENUE POINT OF CONTACT

George Schneider 912-509-2400 thisisitbar@gmail.com www.thisisitbar.com

VENUE DESCRIPTION

Wisconsin's oldest LGBTQ+ bar and club, and wine of the oldest continuously running in the country, celebrating 52 years in 2020. Featuring drag shows weekly, trivia, DJs, and the only LGBTQ+ bar to hold an 18+ license.

VENUE INFORMATION

Capacity: 160

Number of Event Spaces: 1

Outdoor Space: Yes ADA Accessible: Yes

Employee Makeup: Non-Union Employees

Venue Ownership: LGBTQ-owned

VENUE BREAKDOWN

Space Sq Ft: 2,400 Sq Ft Largest Capacity Space: 100 Cocktail Capacity: 160 Theater Capacity: 100

Classroom Capacity: n/a Boardroom Capacity: n/a Banquet Capacity: n/a

VENUE CAN ACCOMODATE

Cocktail Reception
Live Performance
w/ Stage
Live Performance
w/o Stage
Late Night Event